

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: MARGILOFF et al.

Application No.: 10/767,242

Filing Date: 1/29/2004

For: SYSTEMS AND METHODS FOR
SELECTING ADVERTISEMENTS
TO BE PROVIDED TO USERS VIA
A COMMUNICATION NETWORK

) Confirmation No.: 4775

) Group Art Unit: 4194

) Examiner: Maria Victoria Vanderhorst

) **RESPONSE** to Restriction Requirement
) mailed December 14, 2007

) Docket No.: E03.003/U

) **PTO Customer Number 28062**
) Buckley, Maschoff & Talwalkar LLC
) 50 Locust Avenue
) New Canaan, CT 06840

Mail Stop Amendment (via EFS)
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the outstanding Restriction Requirement in this case, Applicants elect Invention I (claims 1-11) for examination. If any issues remain, or if the Examiner has any further suggestions for expediting allowance of the present application, the Examiner is kindly invited to contact the undersigned via telephone at (203) 972-0191.

Respectfully submitted,

March 5, 2008
Date

/Patrick J. Buckley/
Patrick J. Buckley
Registration No. 40,928
Buckley, Maschoff & Talwalkar LLC
50 Locust Avenue
New Canaan, CT 06840
(203) 972-0191